PARTNERSHIP OPPORTUNITIES AT TENCON 2019
IEEE’s Flagship Conference

17-20 October 2019
Grand Hyatt Kochi Bolgatty, Kochi, Kerala, India

www.tencon2019.org
IEEE

IEEE is the world’s largest technical professional organization dedicated to helping advance technology for the benefit of humanity. IEEE and its over 425,000 members inspire the global community to innovate for a better tomorrow through highly cited publications, conferences, technology standards, and professional and educational activities. IEEE volunteers work closely with the local, regional and global communities in over 160 countries by contributing in a multitude of ways.

IEEE Region 10

IEEE Region 10 (Asia Pacific) includes all Asian countries, Australia and New Zealand and this accounts for nearly 1/3rd of the global IEEE membership. Region 10, with its vibrant economy, thrive for innovation and technological advances, and a young and culturally diverse population have been contributing immensely to the IEEE community and humanity in an unparalleled manner, scale and pace.
IEEE Kerala Section

IEEE Kerala section is one of the largest sections in the world with over 9000+ members. The section has bagged several Global Outstanding Section & Contribution Awards and is considered as one of the most vibrant sections, not only in Region 10 but across the entire IEEE world.

One of the finest examples of the use of technology and timely intervention, at critical juncture, exhibited by Kerala Section was during the devastating flood that hit Kerala in August 2018. IEEE members, especially the student volunteers were actively involved in various disaster management activities doing various important functions including creating and managing a disaster management website, which soon became the official government website for managing the flood, rescuing people, mobilizing volunteers and relief aids. The portal provided effective collaboration and communication between the state government, volunteers and public using Open source technologies. Some of the statistics for the 2 weeks of operation of the portal are:

- Over 55,000 registered volunteers
- Over 45,000 help requests
- Over 17 Million hits on the website
- Zero outage during 2 weeks of operation
- Availability of dataset for further analysis

Further to this, Kerala Section is involved in many other rehabilitation activities including massive electrification of flood affected homes. Kerala Section will continue supporting the state in leveraging technology for rebuilding Kerala.
TENCON

TENCON, the annual technical conference of IEEE Region10, since first edition in 1980, held in Hong Kong, it has gained a reputation as a highly cited research and knowledge sharing platform. It is usually granted to vibrant sections through an established bidding and evaluation process. Recent TENCON editions at Marina Bay, Singapore (2016), Penang, Malaysia (2017) and Jeju Islands, South Korea in 2018 have all attracted attendees from the industry, research, and academia, delivering high-quality research findings and experimental observations, paving way for advancing technology.

Highlights of **TENCON 2018: Jeju Island, Korea**

- 1000+ Attendees
- 20+ Countries
- 200+ Research Publications
- 20+ Technical Sessions
- 20+ Sponsors

TENCON 2019 has been granted to IEEE Kerala Section and scheduled to be conducted in Kochi on 17-20 October 2019.
TENCON 2019

TENCON is returning to India after 10 years, the last edition in India was held in Hyderabad in 2008. Hosting this prestigious conference for the second time in India is indeed a great opportunity for IEEE India. Bringing a conference of this scale to Kerala, a State which was hit by a massive flood last year also aims at discussing and exploring technologies which can effectively handle and mitigate such calamities across the globe, hence the theme of the conference is chosen as “Technology, Knowledge & Society”

17 – 20, October 2019
Grand Hyatt Kochi Bolgatty, Kochi, Kerala
Technology, Knowledge & Society

Keynotes ✪ Technical Sessions ✪ Oral Paper & Poster Presentations
Workshops ✪ Focused Special Sessions ✪ Industry Tracks
Field Demonstrations ✪ Job Recruitments

To be held in Kerala for the first time ever, the 2019 edition, is expected to attract around 1200 attendees, ranging from students, young professionals, industrialists, researchers, academicians, and bureaucrats from about 25+ countries to one of the best conference venues in India, Grand Hyatt Kochi Bolgatty, Kochi.
IEEE invites you to partner with us in this vibrant celebration of Engineering, Science & Innovation.
Partnership Opportunities

Kochi is set to welcome all sections of the engineering and scientific community with a significant representation of young professionals from all over the world. TENCON 2019 is being planned as a celebration of Engineering and Innovation with participants from all sections of the community including, professional and student engineers, researchers, industry innovators, policymakers, corporate leaders, academicians, industrialists, start-ups, recruiters, and many more. TENCON will be a platform for discussions on the hottest topics of emerging technologies arranged in 10 different parallel tracks as:

- Data Science & Engineering
- Computing Technologies
- Computational Intelligence
- Communication & Networking
- Signal & Image Processing
- RF Circuits, Systems and Antennas
- Devices, Circuits, Materials and Processing
- Power, Energy and Power Electronics
- Robotics, Control, Instrumentation and Automation
- Biomedical Engineering and Healthcare Technologies

TENCON is an opportunity for you to support the transformers and innovators from around the globe. IEEE invites you to be part of this celebration of Engineering, Science & Innovation. Choose from one of the five tiers of partnership options or choose one of the activation options.
Title Partner

Sponsorship Value: ₹25,00,000 / $35,000**
No. of slots: 1

Exposure Metrics

Offline
Special mention "Presented by"
Media backdrop
Main stage side panels
Podium
Sponsorship display boards
Program guide (1 page)
Media kit (1 page)
Inclusion in PR activities

Online
Website homepage
Social media banners
Social media collaterals
Social media mentions (Exclusive)
Livestream mention
Video branding
Digital press-release (Exclusive)
Email newsletter* (High)
Social media ticketing ad
Ticketing email newsletter* (High)

Outreach Opportunities

Offline
Exhibition Booth (4m x 4 m)
Workshop - exclusive branding
Inaugural Ceremony Presence (1)
Presentation Slot (5 mins)

Online
Campaign within the conference
Pre-event contests

Other Inclusions
Conference Passes (5), Gala Dinner Invite (5), Post-conference mentions

* - All metrics subjected to the venue/track and not for the overall event. ** - Approximate amount in USD
Platinum Partner

Sponsorship Value: ₹15,00,000 / $22,000**
No. of slots: 3

Exposure Metrics

Offline
- Media backdrop
- Main stage side panels
- Podium
- Sponsorship display boards
- Program guide (1/2 page)
- Media kit (1/2 page)
- Inclusion in PR activities

Online
- Website homepage
- Social media banners
- Social media collaterals
- Social media mentions (Exclusive)
- Livestream mention
- Video branding
- Digital press-release (Non-Exclusive)
- Email newsletter* (Moderate)
- Social media ticketing ad
- Ticketing email newsletter* (High)

Outreach Opportunities

Offline
- Exhibition Booth (4m x 4 m)
- Inaugural Ceremony Presence (1)
- Presentation Slot (5 mins)

Online
- Campaign within the conference
- Pre-event contests

Other Inclusions

Conference Passes (5), Gala Dinner Invite (4), Post-conference mentions

* - All metrics subjected to the venue/track and not for the overall event.  ** - Approximate amount in USD
**Gold Partner**

Sponsorship Value : ₹10,00,000 / $15,000**

No. of slots : 5

**Exposure Metrics**

**Offline**
- Main stage side panels
- Sponsorship display boards
- Program guide (1/4 page)
- Media kit (1/4 page)
- Inclusion in PR activities

**Online**
- Website homepage
- Social media banners
- Social media collaterals
- Social media mentions (Non-Exclusive)
- Email newsletter* (Basic)
- Social media ticketing ad
- Ticketing email newsletter* (Basic)

**Outreach Opportunities**

**Offline**
- Exhibition Booth (2m x 2m)
- Presentation Slot (5 mins)

**Online**
- Campaign within the conference
- Pre-event contests

**Other Inclusions**

Conference Passes (3), Gala Dinner Invite (2)

* - All metrics subjected to the venue/track and not for the overall event.    ** - Approximate amount in USD
Silver Partner
Sponsorship Value: ₹5,00,000 / $7,000**
No. of slots: 10

Exposure Metrics
Offline
Sponsorship display boards
Program guide (logo strip)
Media kit (logo strip)
Inclusion in PR activities

Online
Website homepage
Social media collaterals
Social media mentions (Generic)
Email newsletter* (Basic)
Ticketing email newsletter* (Basic)

Outreach Opportunities
Offline
Exhibition Booth (2m x 2m)

Online
Campaign within the conference

Other Inclusions
Conference Passes (2), Gala Dinner Invite (2)

Bronze Partner
Sponsorship Value: ₹2,00,000 / $3,000**
No. of slots: 20

Exposure Metrics
Offline
Sponsorship display boards
Program guide (logo strip)

Online
Website homepage
Social media mentions (Generic)
Email newsletter* (Basic)

Other Inclusions
Conference Passes (1), Gala Dinner Invite (1)

* - All metrics subjected to the venue/track and not for the overall event.
** - Approximate amount in USD
**Additional Activation Packages**

Interested organizations may also opt for additional activation packages, that are lower budget one-time partnership opportunities as a collaborative promoter.

<table>
<thead>
<tr>
<th>Activation Categories</th>
<th>Gala Dinner</th>
<th>Venue Hall*</th>
<th>Track*</th>
<th>Exhibition</th>
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<td>Conference Proceedings</td>
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<td>Sponsorship display boards</td>
<td>✓</td>
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<td>×</td>
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<tr>
<td>Program guide</td>
<td>1 page</td>
<td>1/4-page</td>
<td>1/4-page</td>
<td>Logo Strip</td>
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<th>Outreach Opportunities</th>
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<tr>
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<td>2m x 2m</td>
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<td>×</td>
<td>4m x 4m</td>
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<tr>
<td>Track - exclusive branding</td>
<td>×</td>
<td>✓</td>
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<td>×</td>
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<tr>
<td>Inaugural Ceremony Presence</td>
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<td>×</td>
<td>×</td>
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* - All metrics subjected to the venue/track and not for the overall event. ** - Approximate amount in USD
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<thead>
<tr>
<th>Partnership Tiers</th>
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<th>Platinum</th>
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<td>Program guide</td>
<td>1 page</td>
<td>1/2 page</td>
<td>1/4 page</td>
<td>Logo strip</td>
<td>1/2 page</td>
</tr>
<tr>
<td>Media kit</td>
<td>1 page</td>
<td>1/2 page</td>
<td>1/4 page</td>
<td>Logo strip</td>
<td>x</td>
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<tr>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>Website homepage</td>
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<td>Non-Exclusive</td>
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<td>Video branding</td>
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<td>Digital press-release</td>
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<td>Non-Exclusive</td>
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<td>Email newsletter*</td>
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<td>Outreach Opportunities</td>
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<td>Exhibition Booth</td>
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<td>Online</td>
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<tr>
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<td>✓</td>
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<tr>
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<td>Post-conference mentions</td>
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<td>x</td>
<td>x</td>
<td>x</td>
</tr>
</tbody>
</table>

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** - Approximate amount in USD


Contact:

General Chair
K. R. Suresh Nair, CTO-NeST Group
chair@tencon2019.org

General Co-Chair & Sponsorship PoC
S. M. Sameer, NIT, Calicut
sponsorship@tencon2019.org

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